

JOHN ADLAI - Lead/AVP UX UI Designer

ABOUT

A demonstrated history of creating simple, inclusive and accessible experiences for all users, using human centered design methods, standard industry tools and Agile methodologies. A multi-disciplinary, methodical approach, blending technical and creative into a digital narrative, transactional experience or customer focused solution. *Currently enrolled in the IBM Enterprise Design Thinking practitioner course.*

SKILLS

Figma, Adobe XD, Sketch, Invision, Adobe Creative Suite, Adobe Experience Manager, Zeplin. Broad range of UX skills & methodologies in interaction design, visual design, branding & research.

EXPERIENCE

RBC/City National Bank — *Associate Vice President, User Experience Designer II*

June 2019 - Present

- Driving design strategy using a human-centered lens for omni-channel experiences
- Human centered design and design thinking methodologies
- Product design through discovery, research and iterative delivery via components
- Creation of the first CNB Design UI kit, design system & iconography master
- Facilitated design thinking & user testing workshops
- Mentoring a team of designers & freelancers

RBC/City National Bank — *User Experience Analyst*

Oct 2018 - Jun 2019

- Spearheading design on CNB.com and all client-facing websites
- Redesign of three new homes pages, Personal & Business banking
- Creative lead on launch of new Private Banking website section

Ministry of Design California Republic, Inc. — *Director of Experience, Strategy & Design*

Sep 2010 - Present

John Adlai is a business magnate. He is the founder, CEO, CTO, and chief designer of Ministry of Design; an early investor of \$GME.

See [LinkedIn](#) for full details: **Disney Movie Club, Northwestern Mutual, Bank of America, Los Angeles Times, McKinsey & Company, MXM/Genex, AFV.com, NBCUniversal, Walt Disney UK, Belkin & DIRECTV.**