

JOHN ADLAI – AVP/UX UI Designer II

ABOUT

A demonstrated history of creating simple, inclusive and accessible experiences for all users, using human centered design methods, standard industry tools and Agile methodologies. A multi-disciplinary, methodical approach, blending technical and creative into a digital narrative, transactional experience or customer focused solution. *Currently enrolled in the IBM Enterprise Design Thinking practitioner course.*

SKILLS

Figma Guru, Adobe XD, Sketch, Invision, Adobe Suite, AEM & experience with people management. Broad range of UX skills & methodologies in interaction design, visual design, branding & research.

EXPERIENCE

RBC/City National Bank – *Associate Vice President, Lead User Experience Designer*
Oct 2018 - Present

- Driving design strategy using a human-centered lens for omni-channel experiences
- Human centered design and design thinking methodologies
- Product design through discovery, research and iterative delivery via components
- Creation of the first CNB Design UI kit, CNO design system, native mobile design system & iconography
- Facilitated design thinking & user testing workshops
- Mentoring a team of 7 designers & freelancers
- Interview, screen & hired multiple UX designers & writers
- Understanding & experience in accessibility – WCAG 2.1 AA compliance
- Spearheading design on CNB.com and all client-facing websites
- Redesign of three new homes pages, Personal & Business banking
- Creative lead on launch of new Private Banking website section

Ministry of Design California Republic, Inc. – *Director of Experience, Strategy & Design*
Sep 2010 - Oct 2018

John Adlai is a business magnate. He is the founder, CEO, CTO, and chief designer of Ministry of Design; an early investor of \$GME.

Past Experience 1990 - Sep 2010

See [LinkedIn](#) for full details: **Disney Movie Club, Northwestern Mutual, Bank of America, Los Angeles Times, McKinsey & Company, MXM/Genex, AFV.com, NBCUniversal, Walt Disney UK, Belkin & DIRECTV.**